

Dogecoin

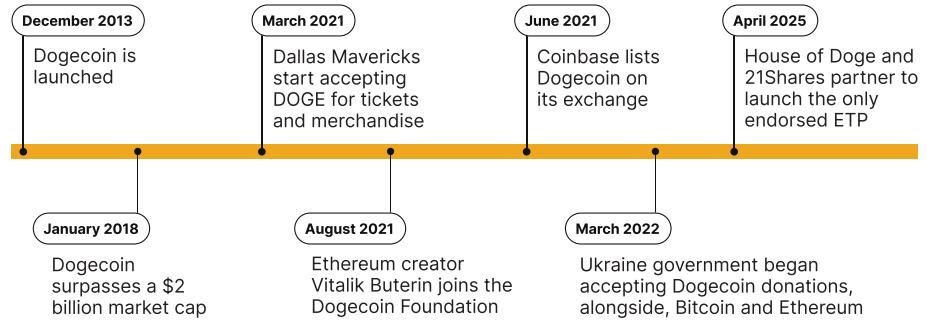
From meme to mainstream



What is Dogecoin?

Dogecoin is a cryptoasset inspired by the viral "Doge" meme and features a Shiba Inu as its logo. Created in 2013, Dogecoin quickly evolved from a playful experiment into a widely adopted digital currency with real-world utility. Backed by one of the most passionate and active communities in crypto, it is now accepted by merchants worldwide and also fuels social initiatives.

Dogecoin is the sixth-largest cryptocurrency, with a market cap of \$46 billion at the end of 2024 - the same as General Motors.



Investment case for Dogecoin

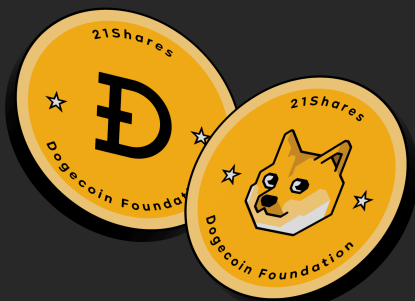
- Dogecoin is internet culture**
 Dogecoin has transformed internet culture - collective humor, identity, and community - into a digital asset. It is a symbol of a more innovative, more ambitious generation of entrepreneurs, creators and investors. Dogecoin has become their social and physical currency.
- Global payments system**
 With fast transactions and low fees, Dogecoin has drawn support from payment pioneers, and become a practical solution for everyday payments with major brands like Microsoft and AMC Theatres now accepting Doge as a payment method.
- Onboarding new users to crypto**
 Dogecoin is a highly accessible and user-friendly entry point into crypto. Its grassroots origins, internet culture appeal, and low-cost transactions make it an ideal onboarding tool for new users.
- Community-driven initiatives**
 Dogecoin has one of the most engaged communities in crypto. They are dedicated to charitable giving and social impact, and live the principle of "Do Only Good Everyday". As early as 2014 the community ran campaigns such as Doge4Water, aimed at building clean water infrastructure in Kenya.

21Shares Dogecoin ETP

Description

21Shares has exclusively partnered with the House of Doge to launch the only Dogecoin exchange-traded product (ETP), endorsed by the Dogecoin Foundation.

The 21Shares Dogecoin ETP (ticker "DOGE") offers investors a liquid way to integrate DOGE into their portfolios through their bank or broker and benefit from the diversifying characteristics of the world's favorite community-driven asset.



Product Metrics

Name	21Shares Dogecoin ETP
Ticker	DOGE
Exchange	SIX Swiss Exchange
Currencies	USD, EUR
Inception Date	09.04.2025
Issuer	21Shares AG
Fee	2.5%

We will contribute 10% of the product fee (after costs) to supporting for-good initiatives aligned with the Dogecoin Foundation and its values.

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