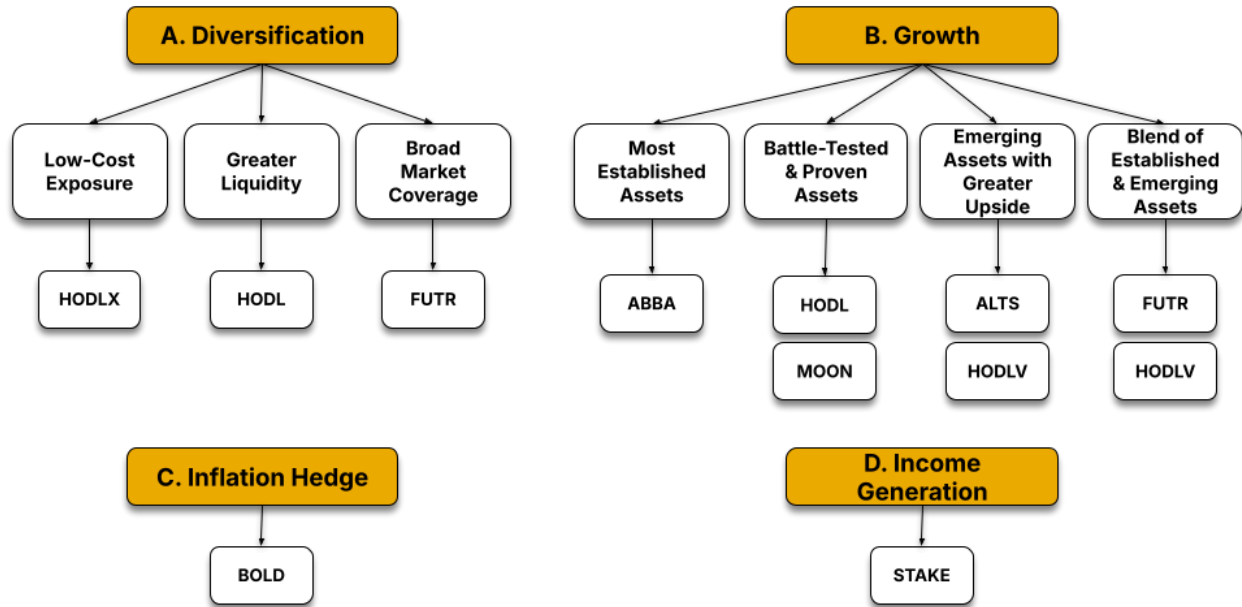


# 21Shares Index ETP Decision Tree

Why are you considering an investment in crypto?



## A. Diversification

**Why?** Since crypto assets have a low correlation to most other assets an allocation to crypto can enhance the risk/return profile of a typical portfolio.

### 1. I want low-cost exposure.

**Why?:** For buy-and-hold investors a lower management fee can result in higher overall returns.

- **21Shares Crypto Basket 10 ETP (HODLX)**

**Why HODLX?:** HODLX provides exposure to the Top 10 crypto assets by market cap at the lowest TER in the market (0.49%).

### 2. I want a highly liquid investment that is cost-efficient to trade.

**Why?** For investors looking to tactically trade crypto exposure, greater liquidity means lower transaction costs and better results.

- **21Shares Crypto Basket Index ETP (HODL)**

**Why HODL?** With \$150 million in AUM, HODL is one of the largest, most liquid crypto basket ETPs in Europe with some of the lowest costs to transact.

### **3. I want to own as much of the market as possible**

**Why?** Finance theory teaches that diversification benefits are maximized by owning all of the available assets in a market. And, you never know in advance which assets will outperform so owning a broader basket increases your chances of holding the standout performers.

- **21Shares Future of Crypto Index ETP (FUTR)**

**Why FUTR?:** with 20-35 positions, including blue chips, emerging assets and everything in between, FUTR is the most diversified crypto basket ETP in Europe.

## **B. Growth**

**Why?** As a new technology with many potential applications, crypto often exhibits strong - if volatile - performance. A modest allocation can remarkably improve the overall performance of a portfolio.

### **1. I only want the most established crypto assets with the least overall risk**

**Why?** Blue-chip cryptoassets have a longer track record with proven market fit, offering investors relative stability in an otherwise volatile market.

- **21Shares Bitcoin Suisse ETP (ABBA)**

**Why ABBA?:** ABBA invests in BTC and ETH, the two most proven crypto assets with the largest market caps. An investment in ABBA provides broad exposure to crypto while only betting on the most established, time-tested assets.

### **2. I prefer better-established "battle-tested" assets that are proven winners even if that means less upside potential.**

**Why?** Focusing on proven assets offers risk-conscious investors relative stability and conservative growth, though with more limited upside potential.

- **21Shares Crypto Basket Index ETP (HODL)**
- **Sygnium Platform Winners Index ETP (MOON)**

**Why HODL?** Exposure to top five crypto assets by market cap, both "blue-chips" (like BTC and ETH), alongside proven but high-potential assets like Solana

**Why MOON?** Exposure to the largest assets by market cap while incorporating leading indicators (such as trading volume, public interest, and developer resources) to capture growth opportunities.

**Decision Point:** Choose HODL if you want to own today's biggest assets; select MOON to tilt the balance a bit more toward future growth potential.

### **3. I prefer newer, emerging assets that have more potential upside even if that means more risk and volatility.**

**Why?** Focusing on emerging assets offers higher growth potential, but comes with greater risk and volatility, appealing to investors seeking outsized returns.

- **21Shares Crypto Mid-Cap Index ETP (ALTS)**
- **21Shares Crypto Basket Equal Weight ETP (HODLV)**

**Why ALTS?** Invests in the next generation of leading crypto assets beyond BTC and ETH. It offers exposure to well-established but fast-growing assets that may have more growth potential.

**Why HODLV?:** HODLV allocates equally to the top 5 crypto assets by market cap, resulting in a higher allocation to proven but high-potential assets.

**Decision Point:** Choose HODLV for a balanced, diversified portfolio that includes both blue chips and higher potential assets. Choose ALTS for exclusive focus on assets earlier in their growth trajectory.

### **4. I prefer a blend of established and emerging assets**

**Why?** Combining established and emerging assets offers a balance of stability and growth potential, allowing investors to manage risk while capturing opportunities with more growth potential.

- **21Shares Future of Crypto Index ETP (FUTR)**
- **21Shares Crypto Basket Equal Weight ETP (HODLV)**

**Why FUTR?:** FUTR allocates to 6 sectors of the crypto market to capture the most promising opportunities. With 20-35 positions, FUTR includes blue chips, emerging assets, and everything in between.

**Why HODLV?:** HODLV allocates equally to the top 5 crypto assets by market cap, resulting in a higher allocation to proven but high-potential assets.

**Decision Point:** Choose FUTR if you want a more diverse array of assets - it holds everything from well-established blue chips to newer, emerging assets. Choose HODLV for a concentrated portfolio balancing blue chips with a small number of proven but higher-potential assets.

## **C. Inflation Hedge**

**Why?** Bitcoin was designed as "hard money" meaning its supply is fixed.

- **21Shares Bytetre BOLD ETP (BOLD)**

**Why BOLD?:** A well-crafted solution that combines the stability of gold with the growth potential of Bitcoin, giving investors exposure to both traditional and digital stores of value.

## D. Income Generation

**Why?** Some crypto assets have unique income streams that are different from those available from traditional assets.

- **21Shares Staking Basket Index ETP (STAKE)**

**Why STAKE?:** Benefit from both the price appreciation of leading crypto assets and the additional yield generated through staking - an income stream unique to crypto and uncorrelated to other assets.

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