



Investment Thesis

Arbitrum ARB

Token type	Native Currency
Price	\$1.53
GCCS Classifcation	Scaling Platform, Infrastructure, Native Currency
Sector	Scaling Platform

Key Figures

52-Week Range	\$0.77 - \$2.26
Market Rank	#41
Market Capitalization	\$4,636,970,197
Volume (24h)	\$202.14M
Circulating Supply	2,653,939,384
Max Supply	10,000,000,00
Annualized Protocol Revenue	\$27.88M
ATH	\$2.26
ATH Date	January 12, 2024
Down from ATH	-32.3%

Source: CoinGecko DeFi Llama Token Terminal

Staking Rewards. Data as of April 8, 2024

Overview

We're at the internet dial-up stage of crypto, where infrastructure needs to scale up to meet the demand of intensive applications, and Arbitrum is at the forefront of this vertical. Arbitrum is a Layer 2 smart contract platform for decentralized applications on Ethereum. The scalability solution batches users' transactions and submits them to Ethereum, paying a share of the transaction fees to Ethereum validators. Arbitrum chains can do everything you do on Ethereum — use Web3 apps, deploy smart contracts, etc., but your transactions will be cheaper and faster. The Arbitrum Rollup is an Optimistic rollup protocol that inherits Ethereum-level security. Therefore, Ethereum adopts an innocent-untilproven-guilty approach with Arbitrum transactions. In that sense, an Arbitrum Rollup chain runs as a sub-module within Ethereum. ARB tokenholders own and govern the protocol. Offchain Labs, Arbitrum's parent company, currently runs one sequencer and takes a cut of the total transaction fees paid by users, which is one of the key drivers of revenue for the foundation at the moment. This sequencer is a specially designated Arbitrum full node, which, under normal conditions, is responsible for submitting users' transactions onto the Ethereum mainnet. What sets Arbitrum apart from Ethereum's suite of scalability solutions is its multiple-fraud-proof system, and its token is more useful on the back of its staking program, which was activated earlier in November. Arbitrum's investors include Pantera Capital, George Lambeth, Jake Seid, Compound VC, Coinbase Ventures, and BlockNation.

- Offchain Labs founded Arbitrum and launched in 2021. Arbitrum launched its native ARB token on March 23, 2023, with a maximum circulating supply of 10 billion.
- Nitro upgrade enhanced throughput by 7X, reduced gas fees
- Offchain Labs launched Arbitrum Nova in August 2022 for gaming and social apps that require less security.
- Arbitrum adopted a staking program in November, allowing tokens to be locked up to a year to share a yield of \$100M from the treasury rather than ongoing network activities.
- Arbitrum also recently launched its Orbit Mainnet for applications wanting to build customizable networks on Arbitrum's blockchain. In return, these applications pay fees to the sequencer.

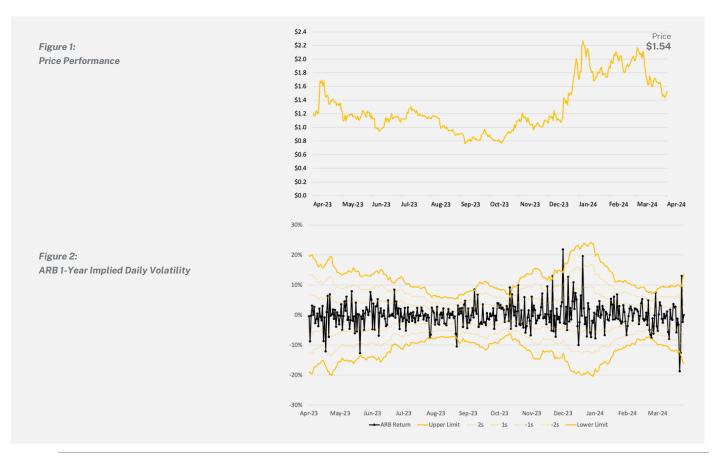
Key takeaways

- Arbitrum contributes revenue directly to Ethereum to help scale
 Ethereum and drive its ecosystem's growth, and it can be considered
 a high-beta play for Ethereum.
- Arbitrum is a scalability solution for Ethereum; users can access
 Ethereum's applications for less gas fees and faster execution.
- ARB is used for governance, staking, and supporting ecosystem growth through several airdrops.



Risk factors

- Regulatory clarity for scalability solutions is yet to be reached.
- The centralized sequencer can pose a security risk since it can upgrade the network without governance approval and potentially compromise funds.
- Other scaling solutions like ZK-EVM networks could jeopardize the market share of both networks as they're more secure and aligned with Ethereum



Disclaimer

This document is not an offer to sell or a solicitation of an offer to buy or subscribe for securities of 21 Shares AG. Neither this document nor anything contained herein shall form the basis of, or be relied upon in connection with, any offer or commitment whatsoever in any jurisdiction. This document and the information contained herein are not for distribution in or into (directly or indirectly) the United States, Canada, Australia or Japan or any other jurisdiction in which the distribution or release would be unlawful. This document does not constitute an offer of securities for sale in or into the United States, Canada, Australia or Japan. The securities of 21Shares AG to which these materials relate have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States absent registration or an applicable exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. There will not be a public offering of securities in the United States. This document is only being distributed to and is only directed at: (i) to investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); or (ii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"); or (iv) persons who fall within Article 43(2) of the Order, including existing members and creditors of the Company or (v) any other persons to whom this document can be lawfully distributed in circumstances where section 21(1) of the FSMA does not apply. The securities are only available to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents. In any EEA Member State (other than the Austria, Belgium, Croatia, Denmark, Finland, France, Germany, Great Britain, Hungary, Ireland, Italy, Liechtenstein, Luxembourg, Malta, The Netherlands, Norway, Poland, Romania, Slovakia, Spain and Sweden) that has implemented the Prospectus Regulation (EU) 2017/1129, together with any applicable implementing measures in any Member State, the "Prospectus Regulation") this communication is only addressed to and is only directed at qualified investors in that Member State within the meaning of the Prospectus Regulation. Exclusively for potential investors in Austria, Belgium, Croatia, Denmark, Finland, France, Germany, Great Britain, Hungary, Ireland, Italy, Liechtenstein, Luxembourg, Malta, The Netherlands, Norway, Poland, Romania, Slovakia, Spain and Sweden the 2021 Base Prospectus (EU) is made available on the Issuer's website under www.21Shares.com. The approval of the 2021 Base Prospectus (EU) should not be understood as an endorsement by the SFSA of the securities offered or admitted to trading on a regulated market. Eligible potential investors should read the 2021 Base Prospectus (EU) and the relevant Final Terms before making an investment decision in order to understand the potential risks associated with the decision to invest in the securities. You are about to purchase a product that is not simple and may be difficult to understand. This document constitutes advertisement within the meaning of the Swiss Financial Services Act (the "FinSA") and not a prospectus. In accordance with article 109 of the Swiss Financial Services Ordinance, the Base Prospectus dated 12 November 2021, as supplemented from time to time and the final terms for any product issued have been prepared in compliance with articles 652a and 1156 of the Swiss Code of Obligations, as such articles were in effect immediately prior to the entry into effect of the FinSA, and the Listing Rules of the SIX Swiss Exchange in their version in force as of January 1, 2020. Consequently, the Prospectus has not been and will not be reviewed or approved by a Swiss review body pursuant to article 51 of the FinSA, and does not comply with the disclosure requirements applicable to a prospectus approved by such a review body under the FinSA.