

Investment Thesis Arbitrum ARB

Basic Information

Token type	Native Currency
Price	\$0.26
GCCS Classifcation	Blockchain Accelerator, Infrastructure, Native Currency
Sector	Blockchain Accelerator

Source: CoinGecko, Data as of April 9, 2025

Key Metrics

Price Range (1Y)	\$0.26 - \$1.48	
All-Time High	\$2.39	
All-Time High Date	12 January 2024	
Down From All-Time High	-87.45%	
Market Capitalization	\$1.22B	
Trading Volume (24H)	\$99.85M	
Circulating Supply	4.75B ARB	
Maximum Supply	10B ARB	
Total Value Locked (TVL)	\$2.00B	
Annualized Protocol Revenue	\$21.20M	
Source: CoinGecko, DeFiLlama, Artemis Data as of April 9, 2025		

Overview

Arbitrum is a Layer 2 solution built to scale Ethereum by providing faster and cheaper transactions while maintaining Ethereum's security guarantees. Launched by Offchain Labs in 2021, Arbitrum uses an Optimistic Rollup protocol that bundles transactions and submits them to Ethereum, leveraging its security while reducing costs.

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9 April 2025

Arbitrum offers a seamless experience for users and developers: you can deploy smart contracts, use decentralized applications, and interact with the Ethereum ecosystem at significantly lower gas fees. The network is governed by ARB token holders, who can stake tokens and participate in decision-making. The Arbitrum Rollup adopts an "innocent-until-proven-guilty" model, meaning transactions are assumed valid unless proven fraudulent, ensuring efficiency and scalability.

Arbitrum has introduced several innovations to enhance its ecosystem. The Nitro upgrade increased throughput by 7x, reduced gas fees, and improved compatibility with Ethereum's tools. Arbitrum Nova, launched in August 2022, is designed for gaming and social apps that require lower fees and lighter security guarantees. The Orbit Mainnet, recently introduced, allows developers to build customizable networks on Arbitrum while paying fees to the network's sequencer. A staking program, launched in November 2023, lets users lock tokens for up to a year to earn rewards from the \$100M treasury allocation.

The network's revenue is currently driven by fees collected by its sequencer, a dedicated full node responsible for bundling and submitting transactions. What sets Arbitrum apart is its multi-layer fraud-proof system, adding an extra layer of trust to its rollup architecture.

- 2021: Arbitrum launched by Offchain Labs.
- August 2022: Arbitrum Nova launched for gaming and social apps.
- March 23, 2023: Native ARB token launched.
- 2023: Nitro upgrade enhanced throughput by 7x and reduced gas fees.
- November 2023: Staking program activated, offering ARB holders access to a \$100M yield.
- 2024: Orbit Mainnet launched for building customizable Layer 3 networks.

Key Takeaways

- Arbitrum contributes revenue directly to Ethereum to help scale Ethereum and drive its ecosystem's growth, and it can be considered a high-beta play for Ethereum.
- Arbitrum is a scalability solution for Ethereum; users can access Ethereum's applications for **less gas fees** and **faster execution**.
- ARB is used for governance, staking, and supporting ecosystem growth through several airdrops.

Risk Factors

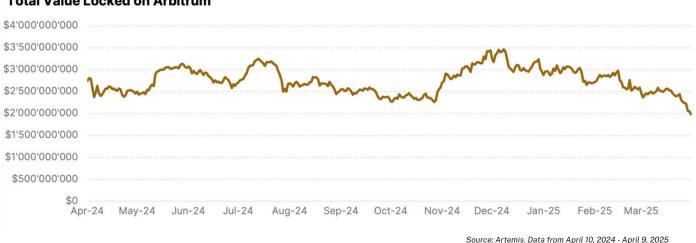
- Centralization Risk: The centralized sequencer can pose a security risk since it can upgrade the network without governance approval and potentially compromise funds.
- **Competitive Risk:** Other scaling solutions like **ZK-EVM networks** could jeopardize the market share of both networks as they're more secure and aligned with Ethereum

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Arbitrum (ARB) 1-Year Performance



Source: CoinGecko. Data from April 10, 2024 - April 9, 2025



Total Value Locked on Arbitrum

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