



MANA

21Shares Decentraland ETP

Factsheet as of 31 July, 2024¹

Global Crypto Classification Standard

Underlying: Decentraland
 Level 1 Stack: dApp
 Level 2 Sector: Metaverse
 Level 2 Industry: VR and AR
 Level 3 Class: Utility Token

Investment Objective

100% physically backed, the 21Shares Decentraland ETP (MANA) tracks the performance of MANA tokens, which power the longest-running decentralized metaverse. The 21Shares Decentraland ETP provides investors with a regulated vehicle for simple and secure participation in the growth of the metaverse.

Product Details

Issuer	21Shares AG
Fee	2.50%
ISIN	CH1161102699
UCITS Eligible	Yes ²
AIF Eligible	Yes ³
Replication Method	Physical
Domicile	Switzerland
Lending Eligible	No
Legal Structure	Debt Security

Base Prospectus

AT, BE, CH, CZ, DE, DK, ES, FI, FR, HR, HU, IE, IT, LI, LU, MT, NL, NO, PL, PT, RO, SE, SK

Key Facts

AUM	\$1,473,186.24
Securities Outstanding	800,000
Nav Per Unit	\$1.84
30 Days Change	-2.00%

Service Providers

Market Maker

Flow Traders

Custody

Coinbase Custody Trust Company, LLC

Authorized Participants

Jane Street, Nyenburgh, L&S, Virtu Financial Ireland Limited, Bluefin Europe LLP, DRW Holdings, GHCO, Flow Traders

Collateral Agent

The Law Debenture Trust Corporation PLC

¹Updated monthly ²This varies by jurisdiction and the fund manager is recommended to verify this ³Under the condition that the AIF units are only marketed to well-informed investors, as [communicated by the CSSF](#). This varies by jurisdiction and the fund manager is recommended to verify this.



Benefits



Established metaverse destination

Decentraland is one of the most popular metaverse destinations where players can build experiences, purchase and build on digital land, create games, and monetize content. The social framework for Decentraland is largely managed in-house, allowing participants to engage in ready-made activities without having to create them from scratch.



100% physically backed

The 21Shares Decentraland ETP is 100% physically backed by the underlying MANA tokens and kept in cold storage by an institutional-grade custodian, offering greater protection than custody options available to individual investors.



Easy and familiar

Adding crypto to your portfolio doesn't need to be complicated. Invest with your existing advisor or brokerage platform and keep your assets in one place.



Carbon Neutral

Since 2018, 21Shares has been fully carbon-neutral. Our commitment involves offsetting our carbon footprint through green initiatives, like cleaner power generation, reforestation efforts, and coral reef protection, all geared towards safeguarding the planet for future generations.

Historical Performance since Inception



Cumulative Performance

30 Days	-2.00%
3 Months	-23.95%
YTD	-31.31%
1 Year	-16.60%
3 Years	-90.79%
Since inception	-90.79%

Trading Information

Bloomberg	RIC	SEDOL	WKN	Valor
MANA BW	MANA.S	BNZH3Y1	A3GW7P	116110269

Exchanges, Local Ticker and Currency

Exchange	Local Ticker	Currency
BX Swiss	MANA BW	USD
Euronext Amsterdam	MANA NA	USD
Euronext Paris	MANA FP	EUR

Fundamentals

- One of the most mature metaverse platforms on Ethereum allowing users to own real estate in the virtual world.
- Offers the infrastructure to transition games and brands into the metaverse without having to build their own.
- MANA is the native token of the ecosystem, used to buy unique plots of land called LAND.

Risk Factors

- If user engagement remains low, then the value of the virtual land could be impacted along with the broader ecosystem.
- High correlation with the broader digital asset market means that real-estate properties within the platform won't exhibit the same levels of hedging that real-estate in the physical world offers.

About Us

Crypto Made Easy

21Shares offers the world's largest suite of cryptocurrency exchange-traded products (ETPs) with the mission to enhance accessibility to crypto investing. The company pioneered the world's first physically backed ETP in 2018 and consistently expands its offerings with cutting-edge products backed by comprehensive research. Catering to both institutional and retail investors, 21Shares combines traditional finance (TradFi) and decentralized finance (DeFi) expertise. Based in Zurich and New York, the team consists of skilled entrepreneurs, engineers, researchers, and financial experts committed to transforming cryptocurrency investment.

Contact Us

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