



Sygnum Platform Winners Index ETP (MOON)

Fully rules-based beta exposure

Exposure to the blockchain protocol layer through the native tokens of the top ten most established blockchain platform.

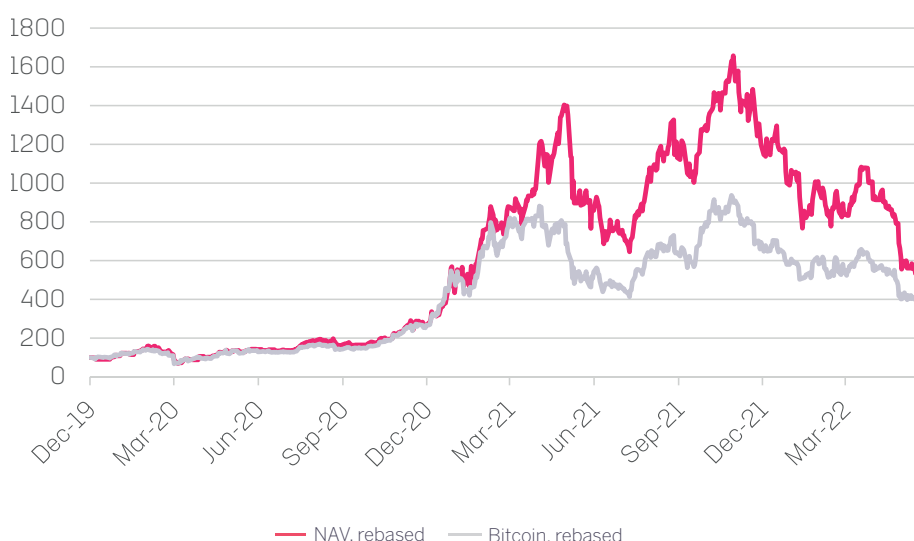
Intelligent index construction

Constituent selection and weighting based on the network effects that signal the protocols' prominence.

Easy access

Transparent, liquid, cost-efficient listed product.

Historic performance



The investment objective of the ETP is to achieve long-term capital growth by tracking an index of the layer 1 blockchain protocol sector.

Investment strategy

The Sygnum Platform Winners Index ETP tracks the financial performance of the most widely accepted native crypto assets of original protocols.

The MOON ETP is based on the first index to track native blockchain protocol tokens using a fully rules-based approach. Sygnum's selection, weighting, and regular rebalancing of protocol tokens in the index is based on a holistic set of factors to achieve intelligent market exposure. These factors are capital invested, financial market interest, ecosystem growth, and developer resources committed. This methodology and a quarterly rebalancing ensure that the portfolio stays invested in the most relevant tokens and develops over time.

Risk/return profile

The product aims to achieve significant returns through capital appreciation of its token investments. Due to the directional market exposure of the strategy, the product has high volatility and drawdown risk.

Typical client profile

This product might interest investors who:

- Want to gain exposure to the fast-growing sector blockchain protocols
- Want to broaden their crypto asset exposure beyond the dominant protocol tokens (Bitcoin, Ether)
- Want to invest in a diversified basket of original protocol tokens
- Want to invest in the sector through a well constructed pure beta product

Key facts

- Product issuer:** 21 Shares
- Strategy:** Rules-based passive strategy
- Rebalancing:** Quarterly
- Legal structure:** Exchange Traded Product (ETP)
- Underlying index:** Sygnum Platform Winners Index
- Index methodology:** Sygnum Bank AG
- Index administrator:** Vinter
- Domicile:** Switzerland
- Custodian:** Coinbase, Copper
- Inception date:** 4 December 2019
- Price at Launch:** USD 2,222
- Base currency:** USD
- Assets under Management:** 43.9 million
- Management fee:** 2.5%

Trading information

- Minimum ticket size:** 1 ETP Unit
- Liquidity:** Intraday during exchange opening hours
- Max. initial charge:** 5%
- Exchange:** SIX Swiss Exchange
- Market makers:** Flow traders
- Trading currency:** USD
- Last close:** 11.29
- ISIN:** CH0508793459
- Valor:** 50879345
- Bloomberg ticker:** MOON SE

Advantages

- Fully rules based, diversified exposure to the most successful blockchain protocol tokens
- Simple access to a sector with one product
- Intraday liquidity
- Small ticket sizes

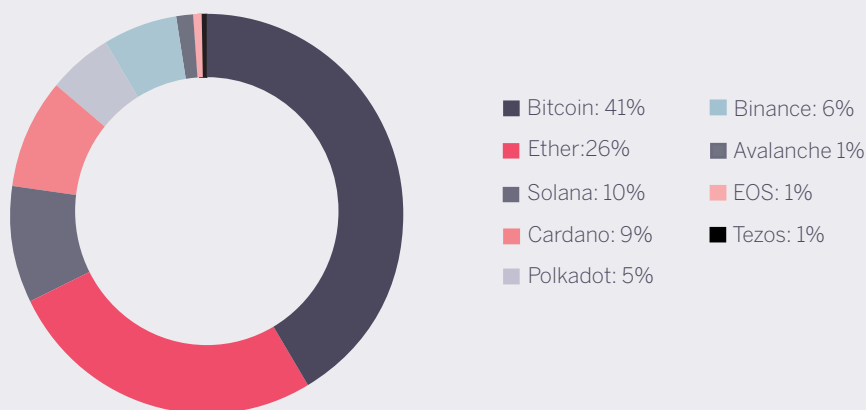
Portfolio metrics

	MOON	Bitcoin
Last month	-33.3%	-17.6%
YtD	-50.9%	-32.8%
1Y	-28.3%	-6.2%
ItD*	476.3%	340.8%
ItD* ann'd	92.5%	74.1%
Volatility	78.6%	72.1%
Sharpe ratio	1.2	1.0

*Inception to date

Portfolio Breakdown

Holdings



About Sygnum

Sygnum is the world's first digital asset bank, and a digital asset specialist with global reach. With Sygnum Bank AG's Swiss banking licence, as well as Sygnum Pte Ltd's capital markets services (CMS) licence in Singapore, Sygnum empowers institutional and private qualified investors, corporates, banks, and other financial institutions to invest in the digital asset economy with complete trust. Sygnum operates an independently controlled, scalable, and future-proof regulated banking platform. Our interdisciplinary team of banking, investment, and Distributed Ledger Technology (DLT) experts is shaping the development of a trusted digital asset ecosystem. The company is founded on Swiss and Singapore heritage and operates globally.

About Sygnum Asset Management

Sygnum's team of digital asset experts offers a range of Asset Management investment products designed for the current and future development stage of the digital asset market. Our team has long institutional experience across traditional and alternative asset classes, coupled with a long tenure in the digital asset space delivering deep interdisciplinary expertise. Years of research and establishing close relationships bring unparalleled value to our investment products in the fast-evolving digital asset market building the solid foundations. Rigorous Institutional grade governance, risk management, operational due diligence and monitoring are resulting in uncompromising standards.

How to invest

Sygnum clients can invest in the Sygnum Digital Asset Multimanager Fund via their Sygnum relationship manager. Institutional and private qualified investors can contact the Sygnum Asset Management team directly via email on am-ch@sygnum.com or am-sg@sygnum.com.

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