

# Sygnum Platform Winners Index ETP (MOON)



Factsheet as of 1 October 2020

## Introduction

The Sygnum Platform Winners Index ETP tracks the financial performance of the most widely accepted native crypto assets of original protocols. The results are denominated in USD.

## Why MOON ETP



### Systematic Selection:

The Moon ETP is based on the first index to track native blockchain protocol tokens using a fully rules-based approach.



### Intelligent Market Exposure:

Sygnum's selection, weighting and regular rebalancing of protocol tokens in the index is based on a holistic set of factors. These factors include capital invested, financial market interest, ecosystem growth, and developer resources committed.



### Premier Issuance and Administration Platform:

MOON is administered via the 21Shares Onyx Platform which utilizes state-of-the-art technology to handle investments in digital assets.



### Collateralization:

The underlying assets are always fully collateralized and stored safely using an institutional-grade security and custody solution.

## Key Facts

### Product Details

Sponsor	21Shares AG
Product Ticker	MOON
Underlying Index	Sygnum Platform Winners Index
Investment Objective	Track most widely accepted native crypto assets of original protocols
Net Asset Value (as of 30 September 2020)	33.06
Net Asset Value (at inception)	20.00
Number of Holdings	Max: 10 / Current: 7
Fee	2.5% per annum
Product ISIN	CH0508793459
Valor	50879345
Exchange	SIX Swiss Exchange
Date of Inception	04 December 2019
Minimum Investment	1 ETP Share

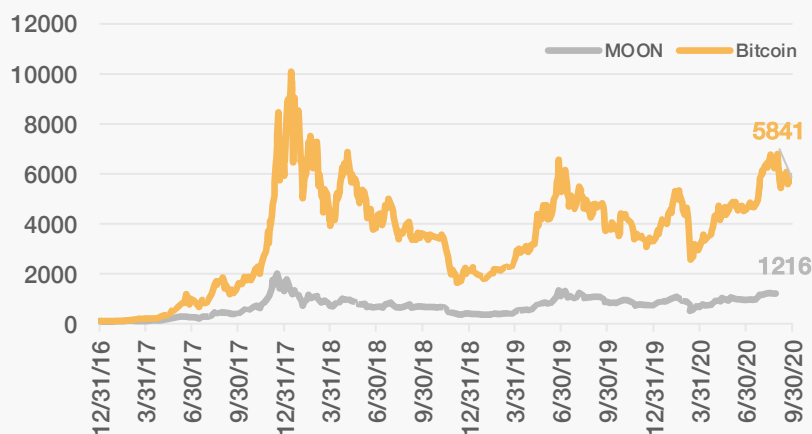
### Index Details

Strategy	Rules-Based Passive Index
Weighting	Combination of capitalization, traded volume, adoption and developer resources
Rebalancing	Quarterly
Instrument Currency	USD
Bloomberg Ticker	MOON
Index Administrator	MVIS
Data Aggregator	CryptoCompare
Data Source	55+ exchanges globally
Date of Inception	01 November 2019

### Holdings as of 1 October 2020

Bitcoin	63.74%
Ether	22.91%
EOS	4.39%
Cardano	2.09%
NEO	3.82%
Binance Coin	2.17%
Tezos	0.88%

## Index Historical Performance<sup>1,3</sup>



Return	Annualized return	ITD <sup>4</sup>	2017 FY	2018 FY	2019 FY	2020 YTD
MOON <sup>2</sup>	155%	37%	6,750%	(70%)	59%	76%
Bitcoin	75%	16%	1,369%	(74%)	92%	50%

1. The chart reflects the value of a hypothetical \$100 investment on 31 December 2016 through 30 September 2020.

2. Performance calculated using backtested data. Bitcoin price sourced from CryptoCompare.

3. Index returns are for illustration only. Index returns do not reflect any transaction costs or fees. The index is not directly investable. Past performance does not guarantee future results.

4. From inception of the live index series (01 November 2019)

# MOON



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