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21Shares Bitcoin ETP (ABTC)
Helps To Prevent The Potential
Loss of Generational Wealth



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INTRODUCTION

Bitcoin, the [best-performing asset](#) of the last decade, and other cryptoassets represent a once-in-a-generation investment opportunity and the ability to create generational wealth. Despite this fact, the complexities around inheritance have been an overlooked problem hidden in plain sight. It is [estimated](#) that between 1.5 to 6 million Bitcoin or almost \$56 billion as of June 16, 2020, are either lost, stolen, or inaccessible as people may have lost their private keys. And in other cases, unfortunately, Bitcoin investors passed away without leaving a formal and comprehensible inheritance plan to their heirs.

Although the ethos of “Be Your Own Bank” or the self-custody of Bitcoin is appealing to the more tech-savvy demographics of this industry with services like [Casa](#) leading the charge, there are risks associated with handling the security and custody of one’s own private keys (analogous to secret codes to a safe) for their Bitcoin — such as natural disasters, theft, sophisticated hacks, or simply human error. For example, Shapeshift publicly reported a [fake](#) version of their KeepKey app — a cryptoasset hardware wallet — asking users for their 12-word seed phrase providing authority over who can spend the cryptoassets in the wallet. Despite Shapeshift’s efforts, last weekend, a Twitter user fell prey to similar phishing attempts, losing the entirety of their crypto portfolio, at least \$200K — which they were planning to use to purchase an apartment. Such risks will likely lead to enormous losses in

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Three years ago, 21Shares’ founders began the mission of launching a [suite](#) of fully physically-backed ETPs such as [ABTC](#) as a solution to their frustrations with the lack of safe and user-friendly services for their families and other investors to invest in and safely store Bitcoin. At 21Shares, we believe that the most crucial problems to work on are often the ones almost nobody else even tries to solve. Making cryptoassets as easy to buy as stocks — which therefore facilitates easy purchase and inheritance — is undeniably one.



100% Collateralised

21Shares’ ETPs are 100% physically collateralised at all times, backed by the underlying assets.



Lowest Costs

21Shares’ ETPs have the lowest all-in costs for digital assets financial



Regulated Custody

21Shares solely uses best-in-class, well known custodians.



Lowest Spreads

21Shares’ ETPs are heavily traded and due to this fact our ETPs enjoy the lowest spread for this product type.



Deep Liquidity

21Shares’ market makers are some of the best in the world at ensuring deep liquidity and fast execution.



Prestigious Listing

21Shares’ ETPs are listed on one of the world most reputable stock exchanges: the SIX Swiss Exchange in Zurich.

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In the same vein, investors in Europe are increasingly becoming attracted to 21Shares ETPs to get exposure to cryptosets through their brokerage account. Additionally, typically brokers such as Interactive Brokers, provide [resources](#) for inheritance which, in most cases, is not possible for those that self-custody their Bitcoin in the exception of [Casa's Bitcoin Inheritance Solution](#).

With online brokers, an investor can designate one or multiple beneficiaries, to whom they want to directly pass their account's assets upon their death without having to go through probate. To do so, they'll need to fill up online a "Transfer on Death Beneficiary Distribution" form and assign the percent ownership among all beneficiaries that must equal 100%. It is important to note that such beneficiaries would not be eligible to claim any rights to one's account and assets, such as Bitcoin, prior to the death of the account admin.

On the final note, 21Shares ETPs are easily traded like stocks in a regulated framework, on SIX Swiss Exchange, Switzerland's principal stock exchange. Our ETPs are also available on BX Swiss and Börse Stuttgart with institutional-grade security and custody solutions. As such, the design of our products makes the inheritance process anxiety-free for investors in such extreme events and provides an opportunity to save them potential millions in generational wealth.

**ABTC**

21Shares Bitcoin BTP

The world's first physically-backed Bitcoin ETP

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