



## A world-first, Bitcoin and Ether CHF-denominated ETP lists on the SIX Swiss Exchange

# Amun and Bitcoin Suisse partner to launch a crypto Exchange Traded Product (ETP) uniquely backed by a Swiss-based custodian

**Zurich, 03 October 2019** - Amun AG and Bitcoin Suisse AG, two of the leading Swiss-based companies in the crypto financial services space, have partnered to launch the **Amun Bitcoin Suisse BTC/ETH ETP** (ticker ABBA), the first CHF denominated crypto ETP listed on SIX exchange, enabling Swiss investors to add a basket of bitcoin and ether to their portfolio, using their conventional brokers/banks.

### A truly innovative product by the Swiss, for the Swiss

The market-weighted ABBA ETP is composed of a basket of approximately 90% of bitcoin and 10% of ether as of today. The combined market capitalisation of bitcoin and ether gives investors exposure to more than 75% of the overall crypto market - in a very secure and transparent structure. This physically-backed ETP is fully collateralized, which means that for every bitcoin and ether bought for the ETP, there will be an equal corresponding crypto amount stored securely in the Bitcoin Suisse Vault. The ETP is issued by Swiss companies, custodied in Switzerland and traded on the Swiss stock exchange.

**Lothar Cerjak, Head Institutional Services & Products, Bitcoin Suisse** says: "We are excited to launch our first exchange traded product, part of our continually expanding range of services. Along with Amun, we share a strong desire to pioneer new possibilities in crypto finance, building with the highest standards of technology and service which Bitcoin Suisse offers since 2013."

**Hany Rashwan, Co-Founder and CEO, Amun,** explains: "The Amun Bitcoin Suisse BTC/ETH ETP was designed for the Swiss by the Swiss to answer a need for a CHF denominated ETP. It represents a unique way for investors to add the two major cryptocurrencies globally to their portfolio via a regulated product listed on SIX and backed by a Swiss-based custodian. This product further exemplifies Switzerland's leading position in the crypto space, where Amun is able to work closely with the exchange and authorities to create regulated, compelling, and institutional-grade financial products."

Bitcoin Suisse provides the custody of the cryptocurrencies via their Bitcoin Suisse Vault solution. The Bitcoin Suisse custody service applies the highest standards of cryptographic security, physical safekeeping and already manages 1+ billion USD storage volume (as of June 2019.)

The ABBA ETP is issued by Amun and administered via the Amun Onyx Platform, the premier issuance and administration platform for crypto exchange traded products. From a range of existing digital asset products in the market today, ABBA differentiates itself from its solid conservative structure and its quality market makers involved in the trade process, allowing both retail and institutional clients in Switzerland and worldwide to gain cost-effective, regulated, and secure exposure to this novel asset class.

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#### Note to Editors

#### About Amun AG

Amun makes investing in crypto assets as easy as buying a stock. Investors can invest in crypto easily, safely, and in a regulated way on the SIX Swiss Exchange. Founded in 2018, Amun is led by a team of talented serial entrepreneurs and experienced professionals from the asset management industry. Headquartered in Zurich, the company has launched several exchange traded products on single cryptocurrencies or basket of cryptos over the past year. For more information, please visit www.amun.com.

#### About Bitcoin Suisse AG - Pioneering Crypto-Financial Services since 2013

Founded in 2013, Bitcoin Suisse has been a pioneer in providing crypto-financial services. Bitcoin Suisse has helped to shape the crypto-and blockchain-ecosystem in Switzerland and has been a driving force in the development of the 'Crypto Valley' and 'Crypto Nation Switzerland'. As a regulated Swiss financial intermediary (SRO – VQF member), Bitcoin Suisse offers prime brokerage, storage, lending and other crypto-financial services. For more information, please visit www.bitcoinsuisse.com/.

#### **About Bitcoin Suisse Vault**

The Bitcoin Suisse Vault solution is built to the highest physical and cryptographic security standards. Client-specific security features include whitelisted withdrawal addresses, artificial time-delays and multi-signing processes: the option to segregate roles between several persons who can initiate, cancel and approve transactions. Bitcoin Suisse Vault is offered as Storage-as-a-Service via a user-friendly web-portal. The solution, including the key generation process, have been independently reviewed by third-party auditors. For more information, please visit: https://www.bitcoinsuisse.com/hyper-secure-storage

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